



**Tech Savvy Cities Report  
July 2009**

# Methodology

Use Google's search volume on a city by city basis to determine which cities are the most tech savvy.

Use <http://www.google.com/insights>

# Results: "Ruby on Rails"

Austin wins. NYC is last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

Web Search  
ruby on rails  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for ruby on rails, 2004 - present

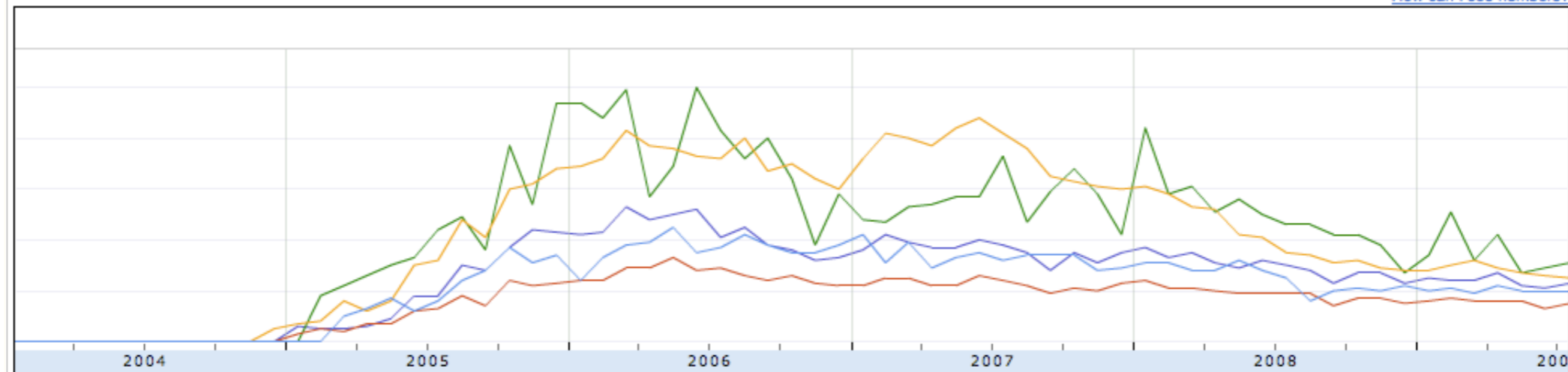
Categories: [Computers & Electronics](#), [Internet](#)



Interest over time

News headlines: [Show](#) [Hide](#)

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# Results: "Django"

Austin wins. DC is Last.

Compare by  Search terms  Locations  Time Ranges

Locations

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

Filter

Web Search

django

2004 - present

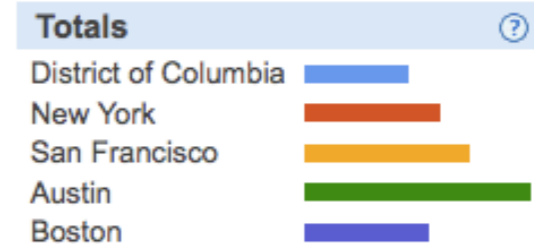
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for django, 2004 - present

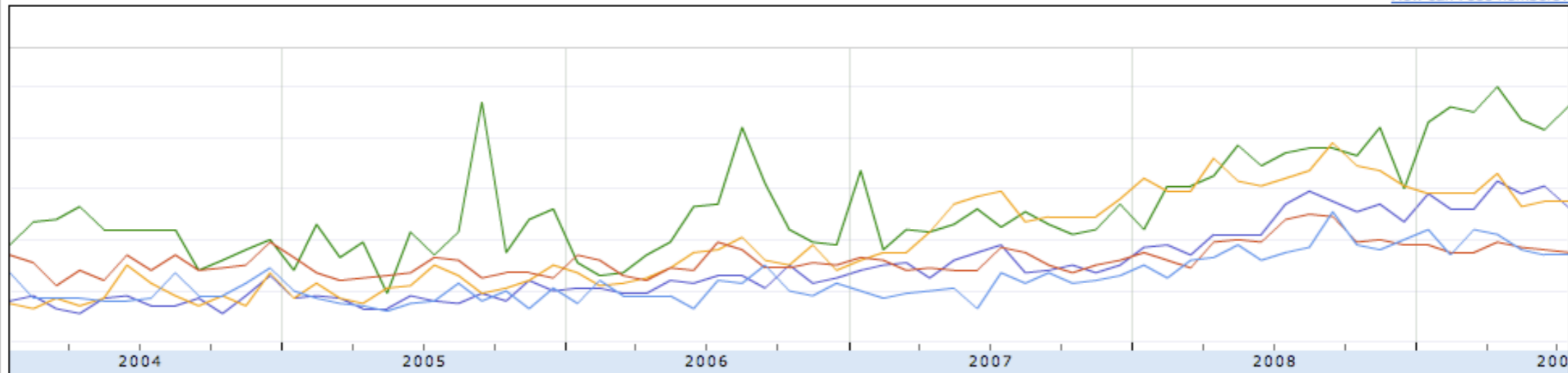
Categories: [Entertainment](#), [Computers & Electronics](#), [Food & Drink](#), [Internet](#), [Travel](#), [Local](#)



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[How can I see numbers?](#)



# Results: "erlang"

SF wins. NYC is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

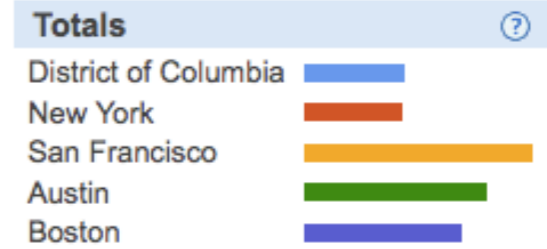
Web Search  
erlang  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for erlang, 2004 - present

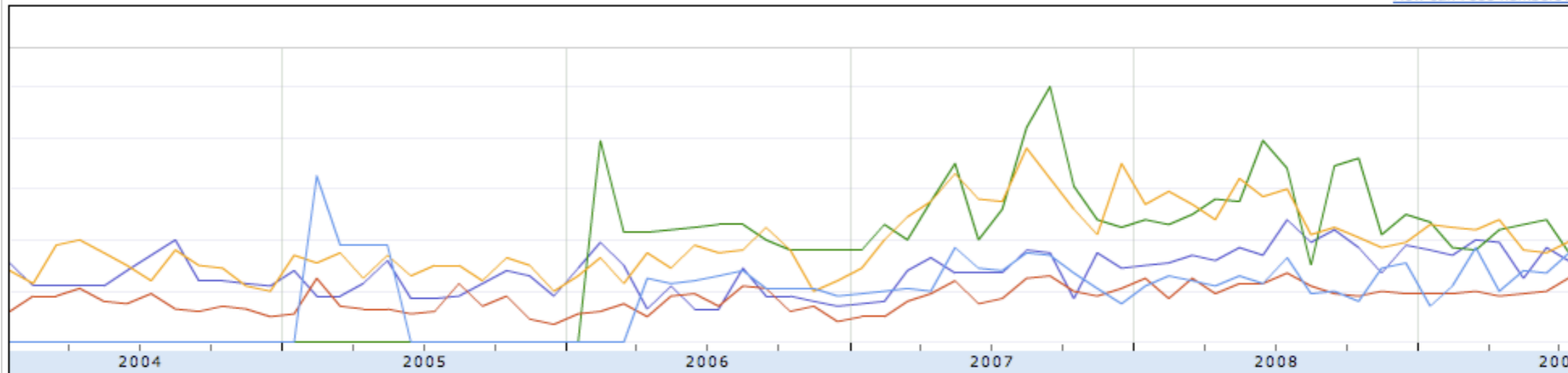
Categories: [Telecommunications](#), [Computers & Electronics](#), [Internet](#), [Science](#)



Interest over time

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[How can I see numbers?](#)



# Results: "OpenID"

SF wins. NYC is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

Web Search  
openid  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for openid, 2004 - present

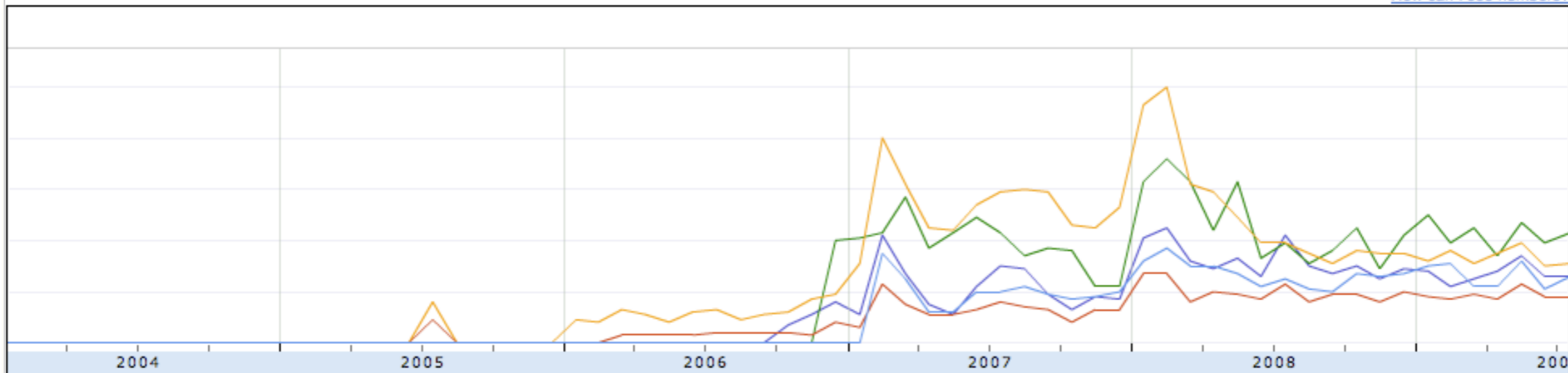
Categories: [Computers & Electronics](#), [Internet](#), [Arts & Humanities](#), [Online Communities](#)



Interest over time

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# Results: "Drupal"

Austin wins. NYC is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

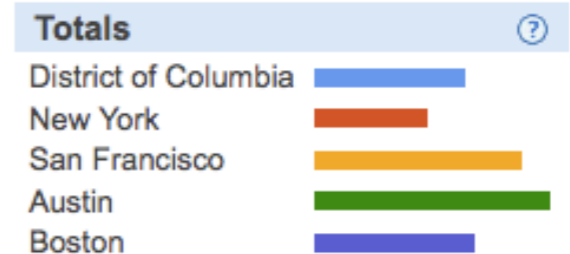
Web Search  
"drupal"  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for "drupal", 2004 - present

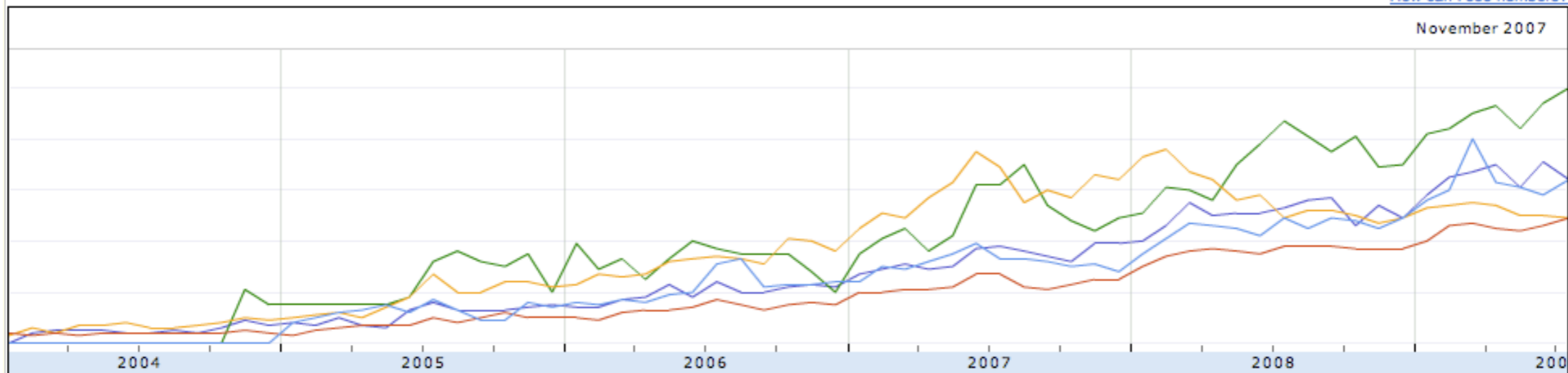
Categories: [Internet](#), [Computers & Electronics](#), [Online Communities](#), [Reference](#)



Interest over time

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# Results: "wordpress"

Austin wins. NYC is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

Web Search  
wordpress  
2004 - present  
All Categories  
Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for wordpress, 2004 - present

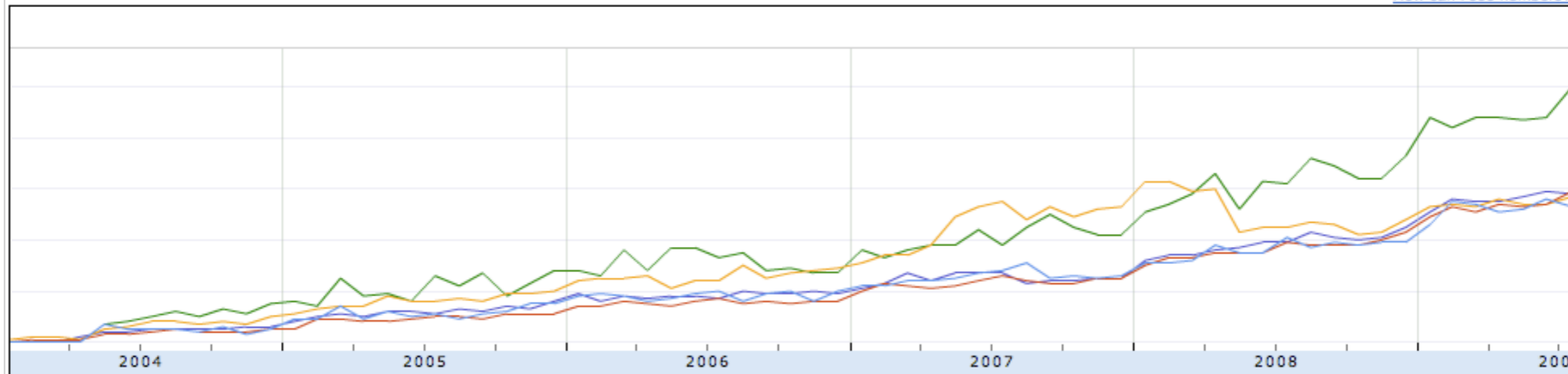
Categories: [Online Communities](#), [Computers & Electronics](#), [Internet](#), [Entertainment](#), [more...](#)



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# Results: "iPhone"

DC wins. Boston is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

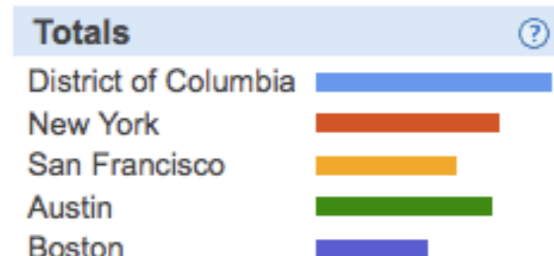
Web Search  
"iphone"  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for "iphone", 2004 - present

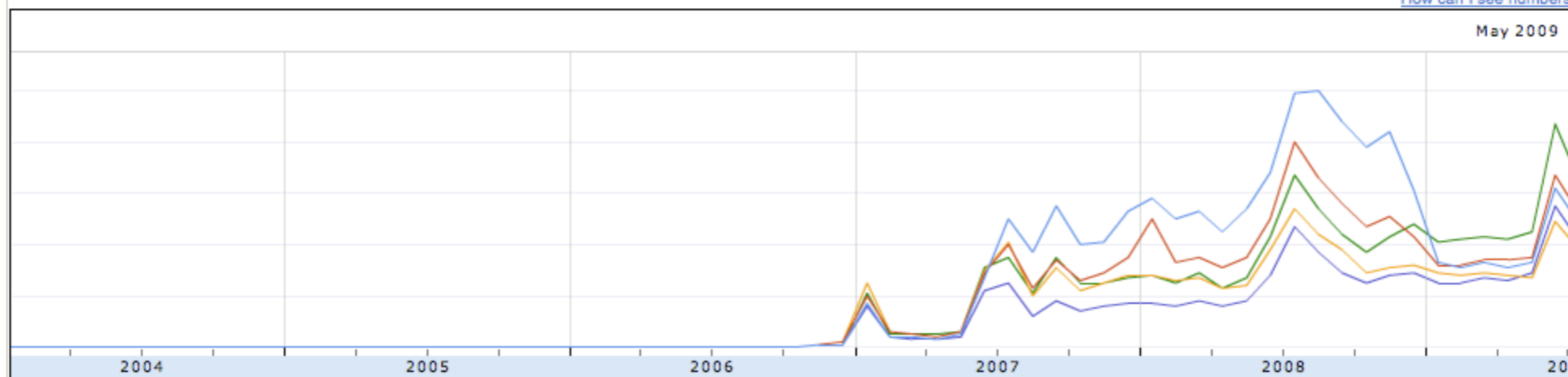
Categories: [Telecommunications](#), [Computers & Electronics](#), [Entertainment](#), [Games](#), [Internet](#), [more...](#)



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# Results: "web app"

DC wins. Boston is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

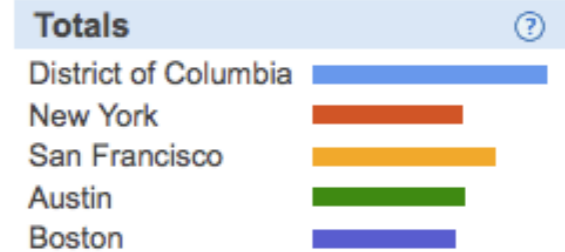
Web Search  
"web app"  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for "web app", 2004 - present

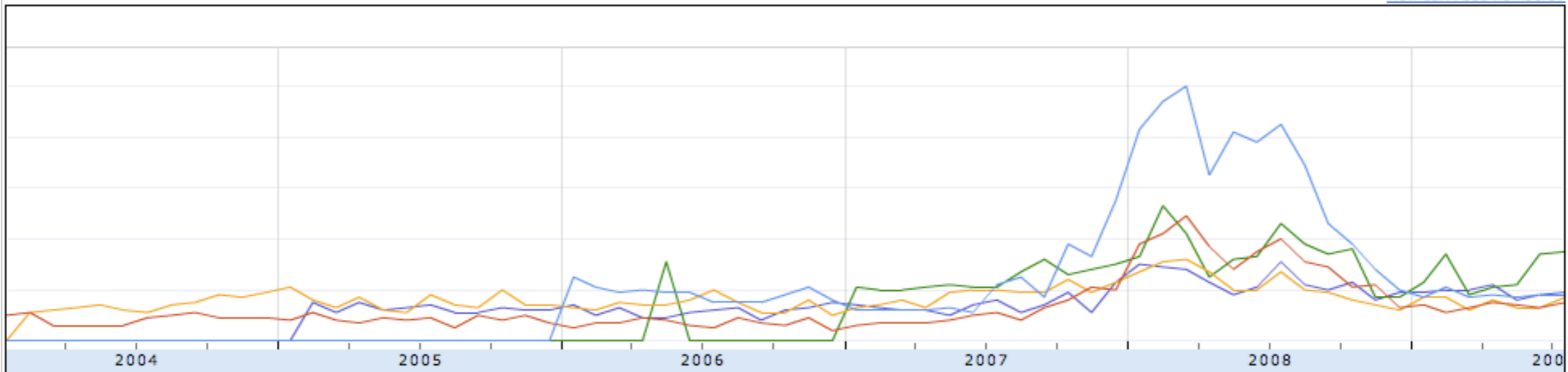
Categories: [Computers & Electronics](#), [Internet](#), [Telecommunications](#)



Interest over time

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# Results: "data"

Austin wins. NYC is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

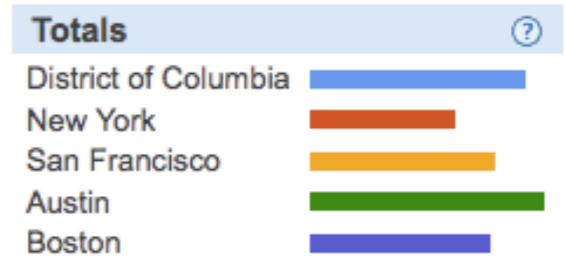
Web Search  
"data"  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for "data", 2004 - present

Categories: [Computers & Electronics](#), [Society](#), [Local](#), [Telecommunications](#), [Science](#), [Business](#)



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# Results: "VC"

SF wins. DC is Last.

**Compare by**

Search terms  
 Locations  
 Time Ranges

**Locations**

United States	District of Columbia	All metros	X
United States	New York	New York	X
United States	California	San Francisco	X
United States	Texas	Austin	X
United States	Massachusetts	Boston	X

**Filter**

Web Search  
vc  
2004 - present  
All Categories

Search

## Web Search Volume: District of Columbia... vs. New York (United States) vs. San Francisco (United States)

for vc, 2004 - present

Categories: [Computers & Electronics](#), [Finance & Insurance](#), [Games](#), [Entertainment](#), [more...](#)

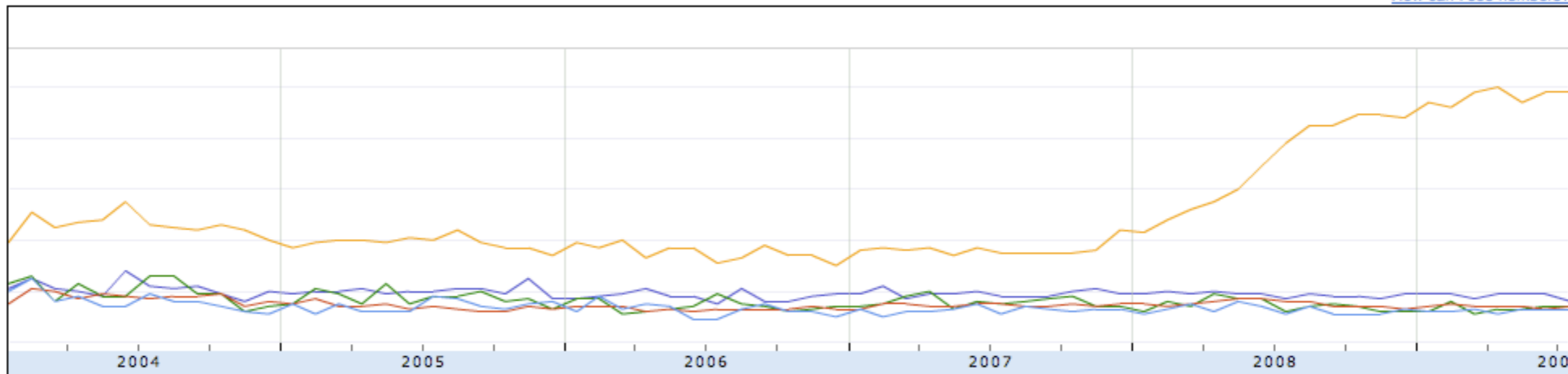
**Totals** ⓘ

District of Columbia	Blue
New York	Red
San Francisco	Orange
Austin	Green
Boston	Purple

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# Conclusion

Top Tech Savvy Cities	
1	Austin
2	San Francisco
3	Boston
4	DC
5	NYC